

# American Physical Therapy Association Receives 2023 Power of Associations Silver Award for Digital Health



**For Immediate Release:  
Aug. 16, 2023**

**Contact: Colleen Fogarty  
[colleenfogarty@apta.org](mailto:colleenfogarty@apta.org)**

ALEXANDRIA, Va. – APTA earned a Power of Associations Silver Award from the American Society of Association Executives for its successful digital health initiative.

ASAE's Power of Associations Awards recognize associations' economic and societal contributions locally, nationally, and globally. ASAE will celebrate the award winners during its annual Summit Awards Dinner on Sept. 28, at the National Building Museum in Washington, D.C.

"Congratulations to APTA for exemplifying the impact associations have on the industries and professions they represent, and on society at large," said ASAE President and CEO Michelle Mason, FASAE, CAE. "It's always so incredibly satisfying to see associations going above and beyond their everyday mission to change the world. We're very proud to spotlight this award-winning initiative."

ASAE's recognition covers multiple association offerings, including a foundational paper and accompanying infographic on what it means to be a digitally enabled physical therapist, guidance on implementing services delivered via telehealth, and regularly updated content on topics including remote therapeutic monitoring and the ethics of digital physical therapy. The award also encompasses APTA's digital health transparency campaign, an initiative that urges digital health providers to commit to restricting any offerings described as physical therapy to only those performed or directed by a licensed physical therapist. To date, 25 companies have signed the pledge.

"Digital health is a broad and fast-moving concept, and it's important that the physical therapy profession is equipped to meet the challenges and seize the opportunities," said Drew Contreras, PT, DPT, APTA's vice president of clinician integration and innovation. "This recognition from ASAE not only helps us appreciate what we've accomplished so far, but also reminds us how important it is to continue the work."

To learn more about APTA's digital health program visit [Digital Health in Practice](#).

###

The American Physical Therapy Association represents more than 100,000 physical therapists, physical therapist assistants, and physical therapy students nationwide. Visit [apta.org](https://www.apta.org) to learn more.